

Robson Ranch Announcer's Book



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For the RR Softball Association

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Contains: **Script**
 Sponsor Information
 Team Rosters
 Umpire/Scorekeeper List
 Miscellaneous

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File Name: Announce Book Information
Application: Microsoft Word

This page is to make recommendations for improvement to this book.

1. Have RR residents come put their name in the book by the sponsor if they have used, recommend them, and want their name used during announcing.

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RRSA Guidelines for Announcers

Basics

- 1.1 Games begin promptly at 5:30 or 6:00 PM depending upon the time of the year and last about an hour. Announcers should be ready to begin 15 minutes prior to the start of the game with all equipment set up.
- 1.2 We will use the scorer's booth behind the home plate backstop as our base of operations.

Routine format

- 2.1 Each manager will provide a copy of the team batting order to the announcer. There is also a list of each game's umpires, announcers, scoreboard operators, and score keepers in the back of this book. The managers, umpires, scoreboard operators and any special guest should be recognized at the start of each game.
- 2.2 Any special announcements will be made prior to the start of the game.
- 2.3 Special guest acknowledged. These will include any game sponsor representatives.
- 2.4 We expect to have special appearance during the season of singer for our national anthem. A brief biography, when available, will be announced prior to the singing of the national anthem.
- 2.5 A major item is the acknowledgement of sponsors. We plan to have ten (10) sponsors acknowledged at each game. We will have a total of 40 or so and each sponsor will be highlighted on certain days of each week. As a routine practice, two sponsors should be highlighted at the top of each inning. Obviously, there are seven innings so a summary of today's sponsors can be made as time permits. A brief write-up of each sponsor will be provided, when available, and will be in the Announcers notebook including with the equipment package. Announcers are encouraged to learn as much as possible about the day's sponsors prior to the game. We hope to have a sponsor representative come to the games and "throw out the first pitch".
- 2.6 Between the 5th and 6th inning, we will ask the crowd to sing "Take me out to the ballgame"
- 2.7 Music will be available for the announcer's use on an iPod device included with the equipment package. The use of music is at the discretion of each announcer as well as the choice of songs,
- 2.8 The announcer should announce the upcoming batter as they approach the plate.
- 2.9 Since we have a scoreboard, it is not necessary to announce outs, runs, or innings during the at bat time of the hitter. If the announcers wish, they can add some "color" about either the batter or others between batters or between innings. We do not wish announcers to provide an on-going dialogue while the batter is at bat or when the ball is in play.
- 2.10 Every effort should be made to be positive and light-hearted when referring to any player, umpire, or others involved in the game.
- 2.11 The announcer is encouraged to add his or her own style and personality where appropriate. This is a fun game.

KEY EVENTS FOR EVERY GAME

NATIONAL ANTHEM

Please rise, remove your hats and join us

OR Join _____ (Guest Singer)

In signing the national anthem.

TAKE ME OUT TO THE BALL GAME

Between 5th and 6th Inning

Softball fans, please get up, stretch your legs, and join us in

Signing “Take me out to the Ball game”

SPONSOR RECOGNITION

At the top of each inning, recognize today’s distinguished sponsors

We want to say a special THANKS to our distinguished sponsor(s) this inning
_____ AND _____

Add anything special from one or both sponsors

**Robson Ranch Softball Script
For Announcers**

NOTE: Play music prior to the game

NOTE: Ten minutes prior to the game, start the announcements

“Ladies and Gentlemen, Welcome to the Robson Ranch Field of Dreams

Thanks for attending tonight’s game pitting the _____

Against the _____

NOTE: 5 minutes before the game, play the National Anthem

The umpires for tonight’s game are at first base: _____

At third base is: _____

And behind the play be will be: _____

Your Scoreboard Operator for this game is: _____

Your Scorekeeper for this game is: _____

And I am you announcer: _____